

Revitalizing the global partnership for sustainable development



As part of our commitment to sustainable development, **Strategic Partnerships and Donors Relations Unit within DevelopmentAid** works towards achieving SDG 17 by building strategic partnerships with NGOs, governments, networks, associations, chambers, foundations and development agencies in development cooperation.



VALUE OF PARTNERSHIPS

The 7 Whys?

Expanding Market Reach

distribution channels
in emerging countries

1

Increased Added Value

adding benefits to network members

3

Visibility Boost

mutual endorsement
and recognition

5

Competitive Advantage

consolidating market
positioning

7

2

4

6

Strengths Sharing

know how and expertise.

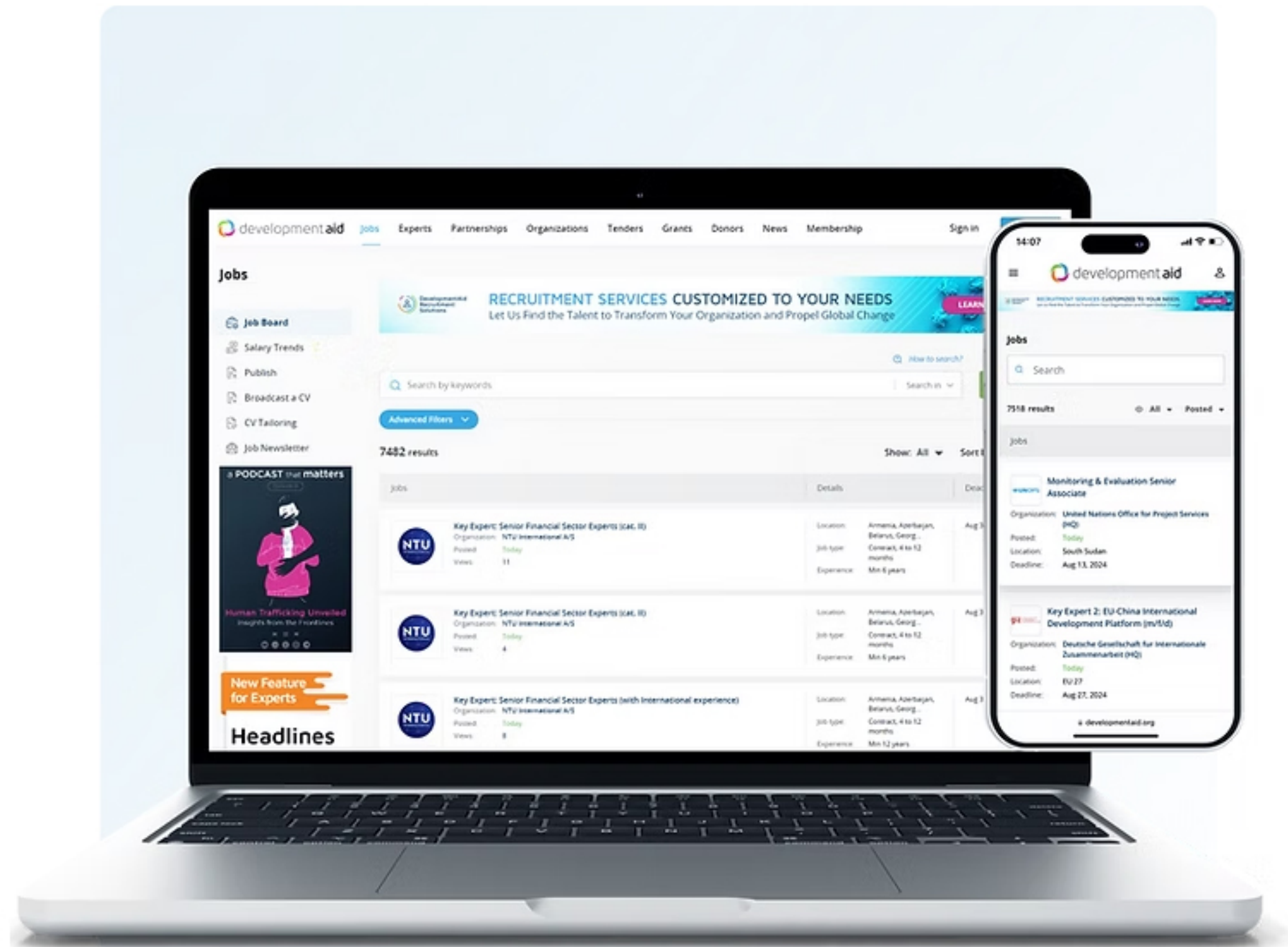
Access to Resources

access to new markets, opportunities,
resources, donors

Risk Minimization

diversification and resource pooling

DevelopmentAid in numbers



3.5 million
page views



1.4 million
unique users



800,000
web sessions



100,000+
social media followers

200+
current partners

400,000+
organizations

100,000+
experts

5,000+
foundations

20,000
donors

PARTNERSHIP MODALITIES

Learn how you can partner with us



Strategic Alliance

- Personalized Discount Code
- B2B Matchmaking Functionalities and Support
- Partner Listing
- Tailored Broadcast for a selected market segment



Operational Partnership

- Intelligence Access and Distribution (tenders and grants)
- Content Sharing
- Webinar Access
- Speaking Opportunity on Specialized Topic



Media Partnership

- Banner on the website
- News Article
- Social Media Promotion (LK, FB, Twitter)
- Newsletter Dissemination



Event Collaboration

- Access to Event
- Event Media promotion
- Booth Table & Promotional Materials
- Listing as Media Partners



Sponsorship

- Branding and Visibility
- Exclusive Rights and Benefits
- Audience Engagement Opportunity
- Speaking Session

Our partners

Strategic partners



Government



Media partners



Integration partners



A background image showing two hands, one in a white suit sleeve and one in a grey suit sleeve, placing dark blue and light blue puzzle pieces onto a light blue globe. The puzzle pieces are interlocking, symbolizing partnership and global development.

**Having an idea on how to
partner with DevelopmentAid?**

We are open for discussion

Send us an email on partnership@developmentaid.org